

DATA & INTERNET  
INTEGRATED ACCESS  
EQUIPMENT  
MOBILE

**VALUE-ADDED SERVICES**

# WEB HOSTING

## Reliable, Customizable Internet Presence for Business

EarthLink Business™ offers Web Hosting, with a choice of three different packages to meet your specific business needs. Whether you want your web site to function as a simple, online brochure and contact form or a full, online ecommerce site, they are all designed to enable businesses without extensive IT departments to enjoy the benefits of a professional Internet presence without distractions from their core business.

EarthLink Business' Web Hosting packages supply the technical structure and format for your web site. You provide the business content and we'll position and host it on the Internet.

Experience the EarthLink Business difference and gain a true partner every step of the way. Enjoy:

- Web Hosting – three packages offer just the right choice for your business, complementing your EarthLink Business integrated network access
- Local sales executives, technical consultants and account managers dedicated to your satisfaction
- Web-based customer account management portal
- One vendor, one invoice, one call



## About EarthLink Business

EarthLink Business is one of the nation's largest business-to-business providers of IP services, integrated communications and equipment solutions. We provide cost-effective, reliable services to organizations of all sizes, with specialized solutions for many industries including retail, healthcare, financial institutions and state governments. Our robust facilities-based network in the Southeast is coupled with a nationwide MPLS network. The combination enables us to connect virtually any location in the U.S. using a blend of access technologies to improve efficiency and performance for your organization.

- Integrated voice and data
- Nationwide IP networks
- Equipment and systems
- Nationwide MPLS access
- Internet services
- Mobile voice and data
- Conferencing, web hosting and online faxing
- Self-service account management portal



From soliciting continuous feedback to implementing customer-centric support and solutions, our Customer Experience is the central factor in our success.

## Web Hosting Case Study

A specialty grocer struggled to anticipate customer demand for his fresh and exotic foodstuffs. If he purchased too much, the losses from spoiled food cut deeply into his profits. If he ordered too little, he could not accommodate the catering requests projected to be his real growth area. He loved chatting with customers in the store about his extensive knowledge of ethnic food preparation. The store also provided word of mouth referrals for corporate catering. If he could increase catering profits, he would create a financial buffer for his storefront.



The grocer consulted with an EarthLink Business Account Executive regarding his communications services and shared his hope for reaching out beyond his neighborhood to build his clientele. The Account Executive proposed that he launch a website with an easy-to-use Web Hosting package. The grocer tried the mid-level package with

contact form capability. Happily, catering proved extremely profitable, allowing him to continue to chat with customers in his store!

## Web Hosting Features

### SELECT FROM THREE WEB HOSTING PACKAGES

- **WEB BASIC**
  - Create your web site presence with our online brochure templates and 'Contact Us' capability
- **WEB BUSINESS MARKETING**
  - Create or transfer your web site presence using more detailed online brochure templates with 'Contact Us' capability
- **WEB BUSINESS E-COMMERCE**
  - Create or transfer your web site presence using our online brochure templates and full e-commerce capabilities, including payments

## Your Customer Experience

The EarthLink Business customer experience is a significant differentiator because we provide superior account management and proactive, personal service to every valued customer. From soliciting continuous feedback to implementing customer-centric support and solutions, our Customer Experience is the central factor in our success.

Count on your team of account professionals and sales engineers to design solutions that meet your business needs. From installation to technical support, you can always reach a live member of our service staff or access your account online via your account management portal.

**CALL TODAY TO EXPLORE AN EARTHLINK BUSINESS WEB HOSTING SOLUTION!**

**877.239.1200 / earthlinkbusiness.com**